



## **Nick's Pizzeria & Frozen Yogurt... who we are!!**

Nick's Pizzeria & Frozen Yogurt, a tasty family-oriented pizza restaurant to be located in the upscale Kansas City suburb of Overland Park in Johnson County, KS. Our emphasis will be on serving delectable pizza, pasta, sandwiches, appetizers, and offering a salad bar and dessert treats in an inviting environment conducive to extended family get-togethers, birthday parties, sports team outings, corporate lunch clients or just a simple family meal out. Truly, who doesn't love pizza, frozen yogurt and ice cream? Our customer is someone who loves great appetizers, pizza, pasta, drink and desserts in a comfortable, convenient and efficient setting. Our menu will feature favorite standbys like Pepperoni, Cheese, Meat Monster and the Special pizzas, specialty selections like the Mexican Fiesta, Double Bacon Delight, the Oahu and the Kraut are destined to rise above competitor pizzas and become fast favorites. Top off delicious pizza pies with Breyer's Ice Cream and frozen yogurt, flat-screen TVs and arcade games set amidst firefighter helmets, turn-out gear, hoses, photos and equipment, and you have a pizza restaurant experience like no other in the bi-state area, and possibly the Midwest.

Nick's Pizzeria's mission is to provide a superior dine-in option for families looking for wholesome food paired with wholesome fun. Our fundamental mission is to make Nick's Pizzeria & Frozen Yogurt the preferred destination for every type of family, social or casual business get-together. Ultimately, I envision Nick's as the No. 1 pizza and frozen yogurt/ice cream restaurant in every city in which we operate. Central to that mission is the belief that a successful business must be involved in all areas of the community it operates in. We intend to show our appreciation by being involved with and supportive of our customers and community in myriad ways. Nick's Pizzeria & Frozen Yogurt will serve as a family-oriented establishment with a diverse menu that exceeds customers' expectations (and appetites!) for quality food, a fun atmosphere and good value for their money. Our recipe for success is simple and straightforward: good food, fun place, great price ... where ***"Kids Love the Fun... You'll Love the Food!!"*** Our mission statement for our customers will be as follows:

*"Our guests are the most important visitors on our premises.  
They are not dependent on us. We are dependent on them.  
They are not an interruption of our work – they are the purpose of it.  
We are not doing them a favor by serving them.  
They are doing us a favor by giving us the opportunity to serve them."*

***-Mahatma Gandhi-***

*Nick's Pizzeria is spearheaded by strong, passionate and hard-working management. As an 18-year veteran and current active member of the Kansas City Fire Department (KCFD), owner Nick Morrow is well-acquainted with the ideals of serving others through team work, integrity and discipline. Nick brings that same upstanding commitment and work ethic to Nick's Pizzeria, a dream he has envisioned since childhood. I look forward to being part of many great memories by families, sports teams, and birthday parties similar to those that made my childhood great and continue into my adult life...*



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