



Nick's Pizzeria & Frozen Yogurt ... and Re-opening Plans!!

Dear Nick's Pizzeria fans:

Since my restaurant's closing back in July 2011 near 119th Street and Blue Valley Parkway, many have asked if I planned to reopen. My answer has always been, "I hope to someday." I then get a variety of responses from "Good, I can't wait... we will be there on the first day!" to "Are you, crazy?! Stay out of the restaurant business!" I have gone back and forth on this many times but ultimately it always leads me back to wanting to try again. I was proud of the original Nick's Pizzeria and Ice Cream, and to this day I believe the concept can be a success.

I learned a lot over my 18 months in the restaurant business — from day one of the build-out until the day we sadly closed our doors. Of all the mistakes made, I truly believe all of them have correctable, logical solutions which I have since identified. In fact, I have spent the past two years reflecting on the events (both good and bad) that took place while we were open and studying the successful practices and challenges of many restaurants (pizzerias, etc.). I intend to fully apply what I have learned to the new Nick's Pizzeria.

One major adjustment I will make lies in the facility itself. I believe the best choice will be to return to the vicinity of our previous location, but in a much smaller building and one with significantly better visibility. A solid customer base was forming at my original facility and I would like to rebuild and grow that base. In time, my long-term goal is to expand into additional locations.

The bottom line? I have reached a point where I am ready to try again. When we closed, I was able to retain all of the equipment, booths/tables/chairs, POS hardware and the small ware that will be necessary for reopening. While some items will still need to be purchased, the bulk of necessary items were placed in storage.

The big question now: how to obtain funding to get the doors reopened? Clearly, ample capital is essential to any new business. In addition, marketing and exposure are critical. With that being said, I am seeking 49 local investors to buy one (1) share each for \$5,000/share. I envision this achieving two things: raising the amount of capital necessary to get our doors open and creating 49 marketers on day 1 with a vested interest in spreading the word about Nick's Pizzeria.

I realize this is a lot of money. And many people may think I am crazy and that this will never work. However, I believe in my restaurant concept and I would like to find "49 Local Sharks" to invest. If anyone reading this has an interest or knows anyone they think might be interested in purchasing a share in the new Nick's Pizzeria, please visit our website www.NicksPizzeriaKC.com or contact me at NicksPizzeriaKC@gmail.com to learn more. As always, I am forever grateful for your unending support!

Respectfully,

Nick Morrow, Majority Owner & President



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Kids Love the Fun ... You'll Love the Food!!

